

MARTA IBARGOYEN

(FASHION DESIGNER)

Fashion designer, stylist and entrepreneur with more than five years of experience in the textile industry.

Specialist in anticipating the next trends and adapting them to the brand style.

With knowledge on all types of fabrics, woven, circular knit fabric or tricot.

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Instagram: [marta_ibargoyen](https://www.instagram.com/marta_ibargoyen)

LinkedIn: [Marta Ibargoyen](https://www.linkedin.com/in/MartaIbargoyen)

Website: www.martaibargoyen.com

Education

Bachelor's degree in Fashion Design

2010 - 2015

Istituto Europeo di Design
(IED), Madrid

Secondary Education

2004 - 2010

Deutsche Schule
San Alberto Magno, San Sebastián

Languages

German: bilingual

English: professional working proficiency

French: conversational

Skills

Creativity

Attention to detail

Teamwork

Technical Skills

Adobe Creative Suite:

-Adobe Illustrator

-Adobe Photoshop

-Adobe Indesign

Microsoft Excel

Professional Experience

Fashion Designer / Compañía Fantástica

Jan 2020 - Jun 2023

- Pattern search through participation at international fairs and with international shopping
- Fabric choice in line with the patterns and models that are going to be developed
- Sales analysis and anticipation of next trends
- Collection development, coordinating every line of products either by the type of fabric (woven, circular knit fabric or tricot)
- Sending technical sheets with measurements
- Contact and follow-up with the suppliers
- Correction and samples fitting until approval
- Active participation in e-commerce and campaigns

Founder / Entrepreneurship Project / Le Bain

Jan 2020 - Present

- Creative direction
- Collections creation
- Patternmaking and prototype testing
- Budget management

Sales Assistant / Uno de 50

Apr 2018 - Dec 2020

- Customer service and tailor-made suggestions
- Competence in sale techniques
- Visual merchandising and store image maintenance
- Stock control
- Sale by objectives. KPI's

Fashion Designer / Closs Madrid

Sep 2016 - Dec 2017

- Search and follow-up of the latest trends
- Collections design for PAP, python accessories and jewelry
- Choice of fabrics, colors and last details
- Preparation of technical sheets
- Prototypes development, correction of those and constant communication with the suppliers
- Audiovisual content design for social media platforms
- Statistics and analytics report
- Contact and interaction with influencers

Fashion Designer Internship / Compañía Fantástica

Nov 2015 - Jul 2016

- Research and trend analysis
- Moodboards development and color chart
- Technical sheets creation
- Samples organization

Internship / Carole Cervera Press

May 2015 - Jun 2015

- Organization and showroom maintenance
- Customer service
- Shopping, shipping and returns management
- Press clipping
- Press Day preparation support